



multiview[®]
FINANCIAL SOFTWARE

MADD CANADA DRAMATICALLY IMPROVES FINANCIAL EFFICIENCIES WITH MULTIVIEW FINANCIALS' ERP

Mothers Against Drunk Driving (MADD) Canada is a volunteer-driven organization with groups in more than 100 communities nationwide that offer support services to victims, heighten awareness of the dangers of impaired driving, and prevent injuries on our roads.

As a charity, MADD's revenue stream is primarily gifts-in-kind (over 50%), donations, corporate gifts, and government grants (0.9%). Expenses that include public education, awareness, and research (over 70%), victim services, public outreach campaigns, and administration (1.8%) mean their budgets are relatively tight.



Location: Oakville, Ontario, Canada



Founded: MADD Canada est. in 1989



Website: www.madd.ca



Why Multiview: Multiview is a one-stop solution to achieve MADD's goals.



Significant Outcomes: Entire accounting process overhauled; reduced time spent on month-end.

"The entire accounting process has changed for the better. We reduced some of the requirements for the month's end because we found them redundant and as a result we now spend significantly less time on month's end."

Shaida Tabatabai
Director of Finance at MADD Canada

WHY MADD CHOSE MULTIVIEW ERP AS THEIR NONPROFIT ACCOUNTING SOFTWARE

Director of Finance, **Shaida Tabatabai**, searched for a more efficient accounting software program for its two-person finance department. The organization was operating with multiple programs, add-ons, and Excel spreadsheets. She was unable to process financial statements or perform any analysis within one program, making processes very time-consuming and expensive. The charity needed financial statements for audit purposes and to provide financial reports showing financial condition, cash flow, decision making, planning and forecasting.

After evaluating multiple software options, Shaida says it was evident that Multiview's one-stop solution was the right option to achieve the organization's objectives. Here are a few of the ways that Multiview helped MADD Canada drive and achieve more efficiency in their financial department:

Q: By using Multiview, have you been able to measure any improvements to productivity or time-saving?

*"We are saving hours, days, and even weeks of work because of how Multiview captures the data. We can then easily retrieve it to use it in a meaningful way. Sometimes it would take us weeks to provide analysis, and now we can provide it in **15 minutes to half an hour.**"*

Q: How has the Month End process improved for MADD Canada?

"The entire accounting process has changed for the better. We reduced some of the requirements for the month's end because we found them redundant and as a result we now spend significantly less time on month's end."

Q: What is the most useful feature or part of Multiview's ERP for you?

"We can phase the queries and run them, which has been a lifesaver for us. I run specific monthly reports, and I have built a query for all of them. Now I just change the month and the period and I'm finished. It's straightforward."

I love the fact that we can go from journal entry to the source. When looking at expenses, I'm able to click on the source and see the vendor activities, invoices, and contact information.

*With customer support, I always receive **timely, professional responses**. If a problem can't be resolved, it's escalated to the next level. Some issues have taken longer to solve; it all depends on how much experience the team has with it. However, overall, I must say, 99.9% of the time, we were able to get satisfactory results."*